

Best Urban BMP in the Bay Award 2015 Sponsorship Opportunity

October 24, 2014

To Whom It May Concern,

On behalf of the Chesapeake Stormwater Network (CSN), I invite you to sponsor the second annual [Best Urban BMP in the Bay Award](#) (BUBBA) contest, the premiere stormwater competition in the Chesapeake Bay watershed.

Our experience is that peer to peer recognition is critical to gain wider local acceptance and adoption of innovative practices. Our award contest allows private and public sector participants to showcase their unique stormwater designs and applications located in the Chesapeake Bay Watershed. The BUBBAs culminates in a formal awards ceremony on April 8, 2015 at the National Conservation Training Center in Shepherdstown, WV.

The main objectives of the BUBBAs are to recognize practitioners who are applying new and innovative techniques on the ground to solve the challenges of urban stormwater management, disseminate the best practices to other communities who could benefit from the lessons they learned, and engage CSN's 7,000 member network of stormwater professionals by generating a fun 'buzz' around stormwater.

Over 75 projects were submitted for consideration of last year's BUBBA, and our goal is to double the number of responses this year. In order to do so, we are reaching out to you for financial support. I have attached sponsorship information and a reply form for your convenience. As a sponsor, your company will get exposure to stormwater management professionals across the watershed, high visibility at the Bay-wide Partner's Annual Retreat, and an opportunity to make a difference by recognizing innovative approaches to Bay restoration.

We hope that your company can participate and support this year's contest. Please do not hesitate to contact me at the number or email listed below for more information or to discuss this opportunity further.

Sincerely,

Cecilia Lane
Stormwater Coordinator
Chesapeake Stormwater Network
watershedgal@hotmail.com
410-750-7635



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Sponsorship Benefits Summary

In order to engage organizations from all areas of stormwater, CSN is offering two levels of sponsorship below. In addition to your company's exposure to the large attendance of the retreat, the BUBBAs will be widely publicized on CSN's website and through our extensive network of stormwater professionals.

\$1,000 BUBBA BENEFACTOR SPONSOR

All of the benefits of the Belieber sponsor level plus:

- One all expense paid admission to the 2015 Bay-wide Stormwater Partner's Retreat (see [below](#) for more information)
- Opportunity to display company promotional materials at the 2015 Bay-wide Stormwater Partner's Retreat

\$250 BUBBA BELIEBER SPONSOR

Company logo displayed on promotional materials before, after and during the event including:

- CSN website (10,000 views monthly)
- Email blasts (7,000 members)
- Award ceremony slideshow
- Award ceremony brochure
- Competition brochure

Other Amount

Level of corporate recognition will be commensurate with the amount given. Contact us for more information.

Bay-wide Stormwater Partner's Retreat

Every year the Chesapeake Stormwater Network and the [Alliance for the Chesapeake Bay](#) with a generous grant from the [National Fish and Wildlife Foundation](#) host an annual [Bay-wide Partner's Stormwater Retreat](#). The retreat brings together over 100 federal, state, local, and NGO leaders from across the Chesapeake Bay watershed to share stormwater information, network together, and discuss collaborative implementation strategies for moving the Bay stormwater issue forward. The retreat also offers a chance to discover important lessons learned from more than 75 NFWF stormwater grantees who have been implementing more than 10 million dollars of innovative stormwater demonstration projects.



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For more information or to discuss this opportunity further, please contact Cecilia Lane, Stormwater Coordinator at 410-750-7635 or watershedgal@hotmail.com.

Yes! I'd like to sponsor the 2015 BUBBA competition!

Organization:	
Contact Person:	
Address:	
Phone:	
Email:	
Website:	

YES, I will sponsor the events as a:

- BUBBA BENEFACTOR (\$1,000)
- BUBBA BELIEBER (\$250)
- Make a donation of \$_____ in lieu of sponsorship

Logistical information:

- My donation is enclosed/sent by mail
- I will donate online through [CSN's paypal account](#)
- I would like to make my donation by phone, please call us at 410-750-7635

Please return your completed sponsorship form electronically to:
Cecilia Lane, watershedgal@hotmail.com

Or by snail mail to:
Chesapeake Stormwater Network
117 Ingleside Ave.
Catonsville, MD 21228

Thank You for Your Support!!

